

DRUCKER

SCHOOL OF MANAGEMENT

Claremont Graduate University

Looking to become certified in OD or Change Leadership? Which program is best for you?

UNIVERSITY ORGANIZATION	PROGRAM CONTENT											TOTAL LENGTH	COST
	CHANGE LEADERSHIP	CHANGE MANAGEMENT	ORGANIZATION DEVELOPMENT	COMPETENCY ASSESSMENT	INDIVIDUAL DEVELOPMENT PLANNING	eLEARNING MODULES	FREE eBOOK TEXT	ONLINE EXPERIENTIAL WORKSHOP	ONLINE SIMULATIONS	(OPTIMAL) COACHING PRACTICUM			
Drucker Graduate School OD & Change Leadership	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	7 Weeks	\$2,495
E-Cornell Change Management Certificate	✓	✓	✗	✗	✗	✗	✗	✓	✗	✗	✗	3 Months	\$3,600
Georgetown University Exec. Certificate in Organizational Consulting & Change Leadership	✓	✓	✓	✗	✗	✗	✗	✓	✗	✓	✗	7 Months	\$9,995
Harvard University Leading Change and Organizational Renewal	✓	✓	✓	✗	✗	✗	✓	✓	✗	✗	✗	5 Days	\$10,000
Northwestern University Change Management Certificate	✓	✓	✗	✗	✗	✗	✗	✓	✗	✗	✗	3 Months	\$12,324
Wharton Graduate School Leading Organization Change	✓	✓	✗	✗	✗	✗	✗	✓	✓	✓	✗	4 Days	\$4,900
PROSCI Change Management Certificate ADKAR Model	✗	✓	✗	✗	✗	✗	✓	✓	✗	✗	✗	3 Days	\$4,400
Institute of OD Certificate in Organization Development	✗	✓	✓	✓	✗	✗	✗	✓	✗	✓	✗	8 Months	\$3,900

The Drucker Advantage

The Peter Drucker Graduate School of Management's *Certificate Program in OD and Change Leadership* is designed for leaders responsible for operational and organization change as they strategically transform organizations to keep abreast of 2021's global challenges. A simple comparison of other programs readily shows why this program is quite simply the most comprehensive program in OD and Change Leadership in the world.

- ★ **Content:** Three disciplines: Change Leadership, Change Management, & Organization Development and an exploration of the theories and practices applied in contemporary business settings.
- ★ **Competency Assessment and Individual Development Planning:** Learn your strengths and create a development to follow throughout the program.
- ★ **Coaching & Practicum:** These three optional sessions are designed to reinforce course content and assist participants as they apply their newly gained knowledge and skills back on the job.
- ★ **Online eLearning:** Comprehensive introductory courses in the history and evolution of OD and Change Leadership, core theories, and an in-depth study of the interpersonal dynamics that shape group behaviors and change.
- ★ **Experiential Workshop & Free eBook:** 8, 3-hour interactive online sessions cover the core elements of planning and leading change interventions in organizations. Sessions are supplemented with a 170-page eBook, job aids, and learning materials.
- ★ **Online Simulations:** Work in teams to plan a change project and gain management support to adopt your ideas for implementing a new business line. Learn how ideas spread and minds change in a highly engaging simulation.
- ★ **Highly Engaging Experiential Learning Format:** Actively participate in learning activities designed to challenge assumptions and explore alternatives as you work on case studies and interactive assignments.
- ★ **Facilitators Are Senior Practitioners:** Facilitators bring a combined 50 to 80 years of field experience to the classroom. Learn from senior practitioners who have consulted to a wide range of global clients in multiple industries.

Register Today at: www.ODandChangeLeadership.com/Register